

Board of Education Regular Meeting

October 13, 2014 6:00 PM

Administrative Office Building, Board Room

Attendance Taken at 6:00 PM.

| | |
|------------------------|---------|
| Mr. Tom Cloud: | Present |
| Mr. Charlie Cogdill: | Present |
| Dr. Murl Dirksen: | Present |
| Mr. George Meacham: | Present |
| Mr. Steve Morgan: | Present |
| Ms. Peggy Pesterfield: | Present |
| Ms. Dawn Robinson: | Present |

1. Pledge of Allegiance

2. *Consent Agenda

Motion to approve Consent Agenda pulling off 2.F. Extended Contracts
Passed with a motion by Ms. Dawn Robinson and a second by Mr. Charlie Cogdill.

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| Mr. Tom Cloud: | Yes |
| Mr. Charlie Cogdill: | Yes |
| Dr. Murl Dirksen: | Yes |
| Mr. George Meacham: | Yes |
| Mr. Steve Morgan: | Yes |
| Ms. Peggy Pesterfield: | Yes |
| Ms. Dawn Robinson: | Yes |

Yes: 7, No: 0

2.A. *Approval of Regular Agenda

2.B. *Approval of Minutes from September 2, 2014 Board Meeting

2.C. *Approval of Minutes from October 1, 2014 Special Called Meeting

2.D. *Approval of Overnight Field Trips

2.E. *Approval of Second Reading of Policies 4.605 Graduation Requirements
and 5.6001 Notification of a Criminal Offense

2.F. *Approval of 2014-2015 Extended Contract Plan

Ms. Robinson appreciates all the work that goes into this plan. She questioned if the money used in the Extended Contract is being concentrated in the weakest areas of the school system. Jeff Elliott reported that principals and their leadership teams decide how these funds are used based on their school improvement plans. Some are enrichments programs, but most are after school intervention programs to address reading and math needs. Mr. Elliott reported that we have more flexibility now that Career Ladder teachers are not required to lead these programs.

Motion to approve 2.F Extended Contract Plan Passed with a motion by Ms. Dawn Robinson and a second by Ms. Peggy Pesterfield.

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| Mr. Tom Cloud: | Yes |
| Mr. Charlie Cogdill: | Yes |
| Dr. Murl Dirksen: | Yes |

Mr. George Meacham: Yes
Mr. Steve Morgan: Yes
Ms. Peggy Pesterfield: Yes
Ms. Dawn Robinson: Yes
Yes: 7, No: 0

3. Regular Agenda

3.A. Spotlight

3.A.1. Recognition of Richard Shaw, Board Member 2010-2014

Mr. Cloud thanked Mr. Richard Shaw for serving as a Board member for the past four years. Board members thanked Mr. Shaw for speaking up and being an asset to the Board. Mr. Shaw has been recognized as an outstanding educator; he started the Model UN trip for CHS that has impacted over 400 students. Dr. Ringstaff appreciates the support that Mr. Shaw has given him the past 3 1/2 years. Mr. Shaw was presented a plaque and gift card from the Board.

3.A.2. Recognition of Employees of the Month from E. L. Ross Elementary School

Ms. Lisa Earby, principal of E.L. Ross, recognized the Ross Employees of the Month. Michelle Craft has been the Cafeteria Monitor at Ross for 10 years and works for GCA at the school after lunch. Ms. Earby appreciates that Ms. Craft is a hard worker and does a great job keeping lunch fun for the students. Gwen Turpin is a third grade teacher at Ross. She is a teacher leader because she has a good attitude and works hard. Ms. Earby said that Ms. Turpin is the attitude compass at Ross. She is a team player and always kind to students and parents.

3.B. Public Comment - Richard Shaw

Mr. Richard Shaw requests that Cleveland High School have a named Valedictorian and Salutatorian. Mr. Shaw reported that several prominent CHS alums requested this change. He encourages Ms. O'Bryan and the Board to investigate the possibility of this designation. CHS had a valedictorian/salutatorian many years ago, but we moved away from this. Mr. Shaw likes the competition. Board members discussed the Valedictorian title. Dr. Ringstaff reported that schools use two different ways to differentiate the Valedictorian: class quality points or percentage scores from teachers. He recommends quality points where advanced classes are awarded 5s instead of 4s. Mr. Morgan said that being listed in a magazine is not a reason to make this change. Ms. Robinson said CHS was cutting edge many years ago when we moved away from the valedictorian title. CHS is studying the option of adding Latin Honors this year. Dr. Ringstaff said that CHS students do not lose any scholarship money by not having a valedictorian. Board members thanked Mr. Shaw for sharing his views.

3.C. Director's Update

Dr. Ringstaff reported that we are glad to be back from Fall Break. Don Ledford Automotive Center and Debby Melton are offering a \$10,000 Drive-A-Thon. They are offering \$10/test drive on Thursday, November 6, 2014. If the event exceeds 100 participants, then Don Ledford will increase the donation to \$20/test drive up to \$10,000. All proceeds will be given to CHS. All insurance and liability are covered by Don Ledford. CHS Broadcast program was named a 2014-2015 NFHS Network Elite School, the highest NFHS honor. The program earned this achievement by demonstrating their exceptional commitment to producing and promoting high school games and events. CHSLive

is now required to charge fees for TSSAA. Every CHS student receives a passcode so they can watch without fees. Weather tomorrow has the potential to be hazardous. If we are in the schools during a tornado/weather warning, then students will remain in the building. Parents can enter the building as a shelter. All students received a flyer highlighting the system emergency procedures last month.

3.D. Student Liaison's Update

Reed Calfee, Student Liaison, reported that CHS won against East Hamilton, 16-14. The Parade of Champions was also that night recognizing the graduates of 1990s. The Bradley tailgate was all day on Friday; the students caravanned to Bradley. CHS beat Bradley, 23-18. This Friday is senior night at 7:00 p.m. against Walker Valley. The Macy's Lip Dub will be filmed this Friday, October 17th. This is a competition sponsored by Macy's; the winning school will receive \$25,000. The entire school will receive the Fierce Raider Pride shirts tomorrow. These shirts will be worn for the Lip Dub. Dr. Ringstaff reported that every CCS student will have a Fierce Raider Pride t-shirt. Report cards will be sent home next week.

3.E. *Teachers Qualified for Tenure

Ms. Cathy Goodman reported that five educators qualified for tenure this year. These are the first educators to receive tenure under the new law that began July 2011. These educators qualifying for tenure were recognized by the Board: Brad Benefield, Alicia Kahrs, Cheri Carroll-Morgan, Autumn O'Bryan. (Hanah Burger was unable to attend the meeting.) Prior to the vote, Mr. Morgan declared that his wife is Cheri Carroll-Morgan. Dr. Ringstaff reported that Administrators and Supervisors receive tenure as a teacher.

Motion to approve Brad Benefield, Hanah Burger, Alicia Kahrs, Cheri Carroll-Morgan, and Autumn O'Bryan for tenure Passed with a motion by Ms. Dawn Robinson and a second by Ms. Peggy Pesterfield.

Mr. Tom Cloud: Yes

Mr. Charlie Cogdill: Yes

Dr. Murl Dirksen: Yes

Mr. George Meacham: Yes

Mr. Steve Morgan: Yes

Ms. Peggy Pesterfield: Yes

Ms. Dawn Robinson: Yes

Yes: 7, No: 0

3.F. Director's Annual Report

Dr. Ringstaff distributed the 2013-2014 Director's Annual Report. He discussed the highlights from last year. CCS was accredited by AdvancED. Our vision statement is now Every Child Every Day. This statement shows our focus on student outcomes. Mr. Morgan complimented Dr. Ringstaff on his ability to focus on the students. Dr. Ringstaff acknowledged the hard work of the principals and teachers. Every CCS teacher is Highly Qualified. He thanked Cathy Goodman and the Personnel Office for keeping up with all the new employees, teachers qualifying for tenure, and more. CCS had 805 employees in 2013-2014. The student demographics were reviewed. The largest minority group is Hispanic which affects our ESL population. He is developing a concentrated plan for the ESL program for next year. Reviewing our budget last year, the Federal government provided less than 1% of our funding. Most funding comes from our local taxes and the state of Tennessee. Over 80% of our expenses are salaries and benefits; the remaining expenses are textbooks, materials, janitorial, etc. We do not have the funds to build

a building with these remaining funds. We have a good relationship with City Council, and they understand our budget. Ten individuals work in Maintenance and service all of our buildings at a cost of 96 cents per square foot. They completed 4,065 work orders last year. The CCS school buses traveled 388,700 miles last year on 28 different routes. The report highlighted the CCS Accomplishments from Dr. Ringstaff being named Southeast Superintendent of the Year to the Ronald McDonald Care Mobile Medical Clinic. Dr. Ringstaff announced that City Council will receive this report. He thanked Michael Kahrs for all his work on this report.

3.G. *Engineering Outreach Opportunity

Renny Whittenbarger, CTE Supervisor, thanked Ben Williams for his hard work on this humanitarian project. Mr. Ben Williams said that he has been thrilled to be part of CHS for the past two years. He wants to challenge his senior level honors class, Engineering Design and Development, in new ways. He chose aquaponics which is cultivating fish and crops on the same water in order to save water and have enriched plant crops. He gave the students one week to work on this project. The class had a high stakes audience for their presentations; Mr. Williams invited Ron Cox, CEO of HATponics, in Rossville, Georgia. Mr. Cox was so impressed with the presentations that he offered for the students to visit his research farm. While visiting the farm, Mr. Cox challenged the students to design and build a geodesic dome which will feed 16 people with less than \$1000 USD. His class was offered to build this project in Nicaragua as a service learning opportunity. The trip is tentatively planned for June 8-15, 2015 in Managua, Nicaragua. They would visit Managua National Agrarian University, Antigua Cathedral de Managua, and Masaya Volcano National Park before traveling to Kissalaya to install the D.O.M.E. The trip chaperones will be Mr. Williams, Ryan Cox of HATponics, Phillip Daniel and Charles Shirley of Worth Construction, Christian Heritage Faculty Representative, CHS Parent Volunteers, and New Hope Global Ministries Coordinator from Nicaragua. Mr. Williams expects at least six students to attend the trip. The cost for the trip is estimated at \$1200-\$1800. Mr. Williams reported that they are starting early, so students can pursue funding. New Hope Global Ministries in Nicaragua takes over the project after we leave. Four students were in attendance; they reported that their parents support this trip. Mr. Williams wants to represent Cleveland City Schools on this trip. The participants who have already graduated from CHS will need insurance through their parent. The participants who are still CHS students will be covered by the secondary CCS insurance. Board members appreciated all the work and enthusiasm of Mr. Williams.

Motion to approve this field trip to Nicaragua so that they can start fundraising and processing the paperwork needed for the trip Passed with a motion by Ms. Dawn Robinson and a second by Mr. Charlie Cogdill.

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| Mr. Tom Cloud: | Yes |
| Mr. Charlie Cogdill: | Yes |
| Dr. Murl Dirksen: | Yes |
| Mr. George Meacham: | Yes |
| Mr. Steve Morgan: | Yes |
| Ms. Peggy Pesterfield: | Yes |
| Ms. Dawn Robinson: | Yes |
| Yes: 7, No: 0 | |

3.H. *First Reading of Policies 1.704 Charter Schools, 3.201 Safety, 5.111 Utilization of Career Level Educators, 5.112 Extended Contracts

Mr. Jeff Elliott reviewed changes to policies 1.704 Charter Schools, 3.201 Safety, 5.111 Utilization of Career Level Educators, and 5.112 Extended Contracts.

Motion to approve first reading of policies 1.704 Charter Schools, 3.201 Safety, 5.111 Utilization of Career Level Educators, and 5.112 Extended Contracts Passed with a motion by Ms. Dawn Robinson and a second by Ms. Peggy Pesterfield.

Mr. Tom Cloud: Yes

Mr. Charlie Cogdill: Yes

Dr. Murl Dirksen: Yes

Mr. George Meacham: Yes

Mr. Steve Morgan: Yes

Ms. Peggy Pesterfield: Yes

Ms. Dawn Robinson: Yes

Yes: 7, No: 0

3.I. Presentation on Chamber of Commerce and Cleveland Associated Industries Education Programs

Ms. Sherry Crye of the Chamber of Commerce updated the Board on the education programs available to schools and students in Cleveland and Bradley County. Tennessee Scholars Career Awareness Fair for Ninth Graders Job Shadowing Senior Interviews Teacher's Academy Youth Leadership BEST Partnership Salute to Education Lisa Pickel of Cleveland Associated Industries updated the Board on the education programs available thru CAI such as National Manufacturing Day. Board members voiced their appreciation for the support of the Chamber and CAI.

3.J. Report on TSBA Fall District Meeting

Ms. Robinson reported on the TSBA Fall District meeting, and she congratulated George Meacham for attaining the Level I Board member.

3.K. Finalize Plans for TSBA Annual Conference, November 14-17, 2014

Andrea Byerly reported that she will complete the registration process this week for the TSBA Annual Conference.

3.L. Site Committee Report

Dr. Dirksen planned a Site Committee meeting on Tuesday, November 18th, 10:30 a.m.

3.M. TLN Report

Ms. Robinson reported that early voting starts this week. She encouraged everyone to vote. Dr. Ringstaff announced that school will be two hours late tomorrow, Tuesday, October 14, because of the weather.

4. "B" Agenda

4.A. Financial Report

4.B. Personnel Report

4.C. Maintenance Report

4.D. School Highlights

4.E. Dates to Remember

Chairperson

Superintendent